

Emily Bowen

Bio

Graphic Designer and Printmaker based in Boston.

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Work Experience

Studio Assistant and Goods Coordinator

Table & Tulip Florist | August 2023 – Current

Assisted in the design studio processing florals and designing minor floral items, attended and managed on site event installations, and as the goods coordinator organized and coordinated all non-floral goods management for events.

Marketing Coordinator

Archipelago Store, Island Institute | August 2022 – August 2023

Ran all marketing efforts for the retail store. This included design and copy writing for all emails, social media, and advertising; event preparation, long term marketing goal planning, and support for the rest of the store team and institute marketing team.

Freelance Design

Curiosity & Co. | February 2022 - July 2022

Worked part time with the in house design team to create graphics for the book store using established design language. Adapted design language for assets and incorporated personal illustrations for use as well.

Product Coordinator

Archipelago Store, Island Institute | July 2021 – August 2022

Supports the creative economy on the coast of Maine by coordinating and overseeing product-based responsibilities related to the retail store. Responsibilities included ordering and receiving products, management of the website, and customer relations.

Freelance Design & Printing

BU School of Visual Arts | February 2021 – April 2021

Designed information for admission folders, printed materials on risograph, & sent folders to accepted students. Worked independently and efficiently to get work out on short deadline.

Teaching Assistant

Boston University | January 2021 – May 2021

Assisted with the undergraduate Bookmaking class. Guided students through various bookbinding techniques, prepped supplies and equipment for use, and organized class schedule and online platform. Anticipated needs of professor and on occasion independently taught class when professor was indisposed.

Education

Boston University

Bachelor of Fine Arts
September 2017 – May 2021
Magna Cum Laude, GPA 3.87

Camden Hills Regional High School

September 2013 – May 2017
GPA 3.85

Skills

- Adobe Suite
- Microsoft Suite
- Google Suite
- Social Media
- Asana, Basecamp
- Vend
- Shopify
- Squarespace

Traits

- Quick Learner
- Hard Working
- Problem Solver
- Efficient
- Creative
- Organized
- Self Motivated
- Detail Oriented
- Multitasker
- Enthusiastic